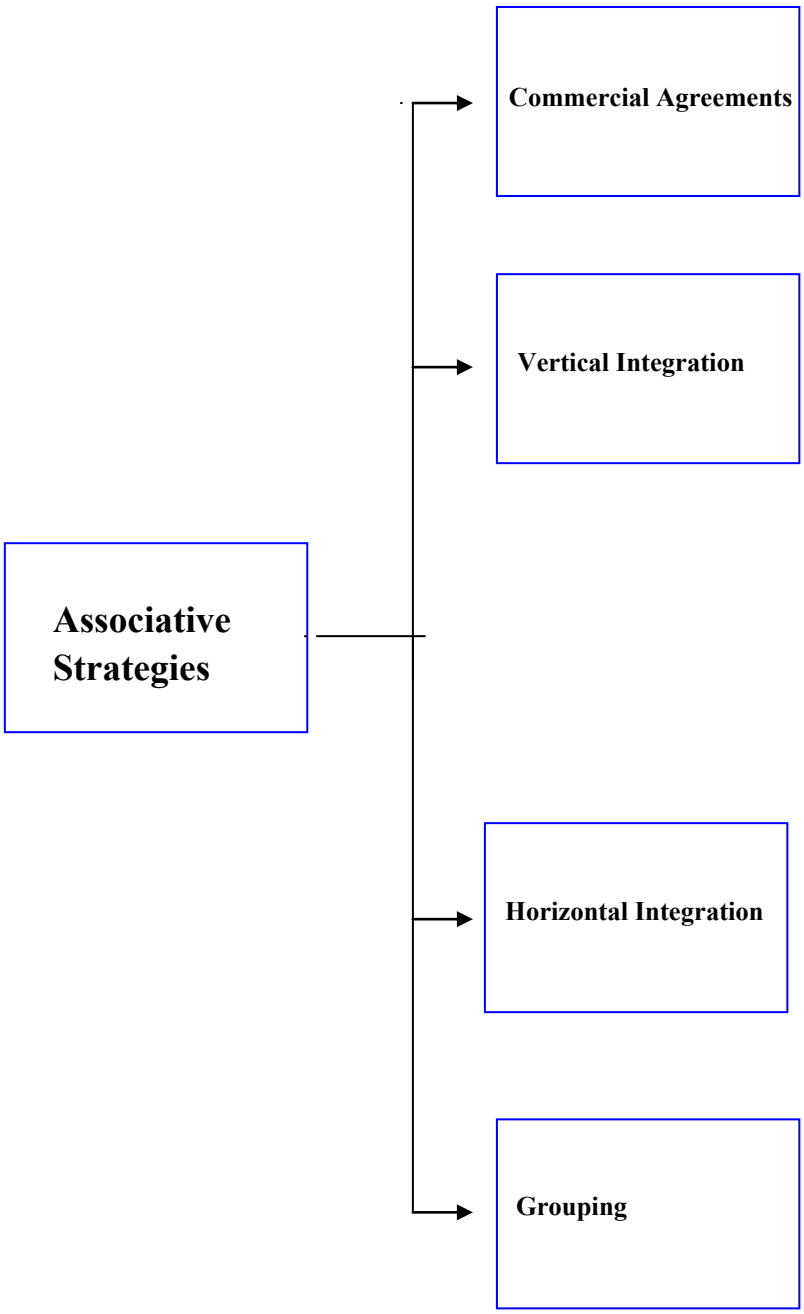Synopsis: Some Possible Associative Strategies